

buy fake lv bag

YouTube Shorts creators can now join YouTube's Partner Program and earn money with their content. Learn about the requirements and how the revenue-sharing model works.

The ad revenue-sharing model for Shorts is different from traditional video content, with a portion being allocated to a "creator pool" based on views across all Shorts.

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YouTube's Partner Program now allows Shorts creators to join and earn money from their content.

Have 1,000 subscribers and 4,000 valid public watch hours on long-form videos. Monetizable content must also follow YouTube's Originality Policy, meaning i

t must be yours and not someone else's.

Monetizing creators will keep 45% of their allocated Shorts revenue.

Shorts views can be accumulated on any surface where people can watch Shorts, including the watch page.

How Serious Is Amazon About Stopping Fake Reviews?

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Amazon has a problem: People like free stuff. For years, third-party sellers hav

e been gaming the megaretailer's all-important reviews section by sending complementary goods to real people in exchange for glowing write-ups - even if the

thing sucks. Buying off consumers looking for free headphones, body pillows, or indoor-gardening kits, these manufacturers shoot to the front page of a given s

earch, boosting sales and frustrating the competition dumb enough to play fair.

The scam is pretty easy. A company making a generic product in Shenzhen or Chenn

ai uses an intermediary to set up a Facebook group, Twitter account, or Telegram

channel with a name that attracts users looking for free merch. Private groups

like "Amazon Product Review" and the more clandestine "R**fund Af

tr R**view" bring in tens of thousands of people willing to write a few sent

ences and take a couple pictures in exchange for a product - and maybe \$5 to \$10

on top. (The cash bonus is usually paid on PayPal, which Amazon does not use.)

It may sound like a lot of money to dole out, but the gaming of Amazon reviews c

an be big business: According to an analysis by the e-commerce consultant Patter

n, a one-star increase on an Amazon listing can pump up sales by as much as 26 p

ercent, which is why so many sellers are juking the stats. According to the frau

ulent-review-detection service Fakespot, around 42 percent of 720 million Amazo

n reviews assessed in 2020 were bogus. The review fraud is not distributed equal

ly - with more scams in the \$15 to \$40 range of products, where brand names aren

't a necessity. Think home goods and cheap-ish tech products that consumers

don't expect to last forever. "When we look at categories where you can

start drop-shipping a product and slapping on a logo and competing with other p

eople, these have a lot of fraud," says Saoud Khalifah, founder of Fakespot.